

FOR IMMEDIATE RELEASE

Press Contact:
Camila Schaulsohn
212.358.6114, cschaulsohn@aiany.org

GUESS - A - SKETCH

THURSDAY,
APRIL 15, 2021.

(VIRTUAL)

Guess-A-Sketch Raises \$70,000 for Center for Architecture K-12 Education Initiatives

Robert A.M. Stern Architects wins tournament for fourth time in nine years.

New York, NY, April 20, 2021 – On Thursday, April 15, 2021, the Center for Architecture hosted its ninth-annual **Guess-A-Sketch** fundraiser, an architecture-themed, Pictionary-style tournament that benefits the Center for Architecture’s architecture and design education programs for children, families, and adults. Despite being held virtually, **the event raised \$70,000** to support the Center for Architecture’s mission.

Hosted by **David Leven, FAIA**, Partner at **LEVENBETTS**, who served as the evening’s Master of Ceremonies, four architects were invited to live sketch iconic buildings from around the world as competing teams guessed to win. Audience members were also invited to guess in the online chat feature; winning audience guesses were awarded original sketches by the honorees.

2021 Honoree Sketchers were:

- **Winka Dubbeldam, Assoc. AIA**, Founder & Partner **Archi-Tectonics**; Ella Warren Shafer Miller Professor and Chair, Department of Architecture, Weitzman School of Design, University of Pennsylvania
- **Jerome Haferd**, Co-founder, **BRANDT : HAFERD**; Adjunct Professor, Spitzer School of Architecture at the City College of New York and the Columbia Graduate School of Architecture, Planning and Preservation
- **Frances Halsband, FAIA**, Founding Partner, **Kilment Halsband Architects**

- **Eric Höweler, AIA, LEED AP**, Co-founding Principal and Partner, **Höweler + Yoon** Architecture; Associate Professor in Architecture, Harvard Graduate School of Design

Six teams, sponsored by AEC firms, competed to receive the Guess-A-Sketch trophy: **Ennead Architects, Gensler, Lutron, Robert A.M. Stern Architects, Silman**, and a Center for Architecture team funded by an anonymous donor. After three competitive rounds, **Robert A.M. Stern Architects emerged as the winning team** for the fourth time in the tournament's nine years.

The funds raised through Guess-A-Sketch are critical to keeping the Center for Architecture's programs affordable and accessible to all New Yorkers. Through its [Learning:NY by Design](#) program, the organization works with over 90 public school classrooms annually in Manhattan, Brooklyn, the Bronx, and Queens. In addition, the Center for Architecture offers a broad range of school, youth, and family programs, serving more than 6,000 students, teachers, and adults throughout the year, helping them understand how the built environment and design affect their daily lives.

In 2020, the Center for Architecture quickly adapted to the new realities of remote programming, transitioning its popular [Vacation, Summer](#), and [After-School](#) programs to an online format and launching new initiatives like [Architecture at Home](#) resources and workshops, which allow children from anywhere in the world to participate in design activities from the comfort of their home.

Sketches created by the honorees during Guess-A-Sketch will be up for sale in the upcoming weeks. Please check the [Guess-A-Sketch page](#) on our website for updates.

About the Center for Architecture

The Center for Architecture is the premier cultural venue for architecture and the built environment in New York City, informed by the complexity of the City's urban fabric and in dialogue with the global community. The Center shares a home with the AIA New York Chapter and has the unique advantage of drawing upon the ideas and experiences of practicing architects to produce thought-provoking exhibitions, informative public programs, and quality design education experiences for K-12 students. It also leads New York City's annual month-long architecture and design festival, Archtober. The Center for Architecture's aim is to further public knowledge about New York City architecture and architects, foster exchange and collaboration among members of the design, development, building, scholarly, and policy sectors, and inspire new ideas about the role of design in communities by presenting contemporary and practical issues in architecture and urbanism to a general audience.

www.centerforarchitecture.org