

GUESS - A - SKETCH

THURSDAY, APRIL 15, 2021
(VIRTUAL)

Sponsorship Levels

As a Guess-A-Sketch sponsor, you support all Center for Architecture K-12 design education programs—at the Center, in schools throughout New York City, and all over the country with our new virtual classes.

- | | | |
|---|---|--|
| <input type="checkbox"/> Benefactor, \$15,000 | <input type="checkbox"/> Supporter, \$2,500 | <input type="checkbox"/> Full-Page Digital Journal Ad, \$500 |
| <input type="checkbox"/> Patron, \$10,000 | <input type="checkbox"/> Friend, \$1,000 | <input type="checkbox"/> Half-Page Digital Journal Ad, \$250 |
| <input type="checkbox"/> Sponsor, \$5,000 | <input type="checkbox"/> Social Media Ad, \$750 | <input type="checkbox"/> I am unable to attend the event but would like to contribute: |

Listing

Please list donor or firm name as it should appear in Guess-A-Sketch materials:

Donor Name/ Firm

Payment Information

- Amex MasterCard Visa Discover
 Check Enclosed: Payable to the Center for Architecture

Card #

Exp. Date

Security

Name

Signature

To pay online or view event updates visit:
centerforarchitecture.org/guessasketch

\$ _____

Please return completed form and payment to:

Development Department
Center for Architecture
536 LaGuardia Place
New York, NY 10012
P: 212-358-6125
E: development@aiany.org

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The Center for Architecture is a 501(c)(3) organization. EIN #22-3047700. Tickets and sponsorships are fully deductible as charitable contributions to the extent allowed by the law.

Notes

Benefactor-, Patron-, and Sponsor-level contributors have the option of using five of their tickets to form and sponsor a Guess-A-Sketch team. Please contact us if you are interested.

Team names, guest names, and advertisements are due by April 1, 2021.

For ad specifications contact the Development Department, development@aiany.org.

All reservations are final.

Sponsorship Level Details

BENEFACTOR (\$15,000)

- Recognition at the Benefactor level
- 20 audience tickets*
- Full-page ad in the digital event journal
- Logo in Guess-A-Sketch e-vite
- Logo with link in all Guess-A-Sketch digital materials
- Verbal acknowledgement at the event
- Invitation to VIP Reception
- Logo recognition wherever major annual education program donors are listed for 2021

SPONSOR (\$5,000)

- Recognition at the Sponsor level
- 10 audience tickets*
- Full-page ad in the digital event journal
- Logo in Guess-A-Sketch e-vite
- Logo with link in all Guess-A-Sketch digital materials
- Invitation to VIP Reception

FRIEND (\$1,000)

- Recognition at the Friend level
- 4 audience tickets
- Full-page ad in digital event journal

INDIVIDUAL TICKET (\$75)

- Available beginning March 15, 2021
- Includes a 30-minute Reception with Audience Ticket Holders

FULL-PAGE DIGITAL JOURNAL AD (\$500)

- Ad will run on a full screen during the event

PATRON (\$10,000)

- Recognition at the Patron level
- 15 audience tickets*
- Full-page ad in the digital event journal
- Logo in Guess-A-Sketch e-vite
- Logo with link in all Guess-A-Sketch digital materials
- Invitation to VIP Reception
- Verbal acknowledgement at the event

SUPPORTER (\$2,500)

- Recognition at the Supporter level
- 6 audience tickets
- Full-page ad in the digital event journal
- Name in Guess-A-Sketch e-vite
- Name in all Guess-A-Sketch digital materials
- Invitation to the VIP Reception

VIP TICKET (\$150)

- Available beginning March 1, 2021
- Includes an hour-long VIP Reception with VIP ticket holders, honorees, and teams

SOCIAL MEDIA AD (\$750)

- Ad will run on the Center for Architecture Instagram (@centerforarch) prior to the event (40K followers)

HALF-PAGE DIGITAL JOURNAL AD (\$250)

- Ad will run on a half screen during the event