

COMMON BOND

THE CENTER FOR ARCHITECTURE GALA • OCTOBER 22



The Center for Architecture needs your support now more than ever. At the outset of the pandemic, we committed to continue to provide our varied audiences with the full range of our programming, transitioning everything to online formats. Helping us now will provide us the resources to continue to serve our community throughout the pandemic while helping us prepare to eventually reopen our doors.

Since closing our doors mid-March, we have continued to serve our public through:

- **Public Programs:** Continuing to collaborate with AIA New York to offer a range of weekly online lectures, panels, and workshops.
 - o **Presidential Lecture Series:** President Barry Bergdoll launched an inaugural series over summer 2020, engaging internationally renowned speakers to examine architecture's role in fostering the creation of inclusive spaces
- **Scholarships:** The Center for Architecture and AIA New York have committed to fully distributing scholarships available through invested and endowed funds, with a focus on reaching a more diverse range of applicants than ever before.
- **K-12 Education:** Center for Architecture educators successfully adapted our children's educational programs to online formats. Such programs include:
 - o Learning by Design sessions for school classes
 - o Summer Camps (mostly sold out!) wherein each family received a package of materials sent to their homes and virtual instruction by our educators
 - o Architecture at Home, a new series of free activities available via the Center for Architecture website, helping families learn about architecture through simple activities that require only basic materials.
 - o After-school programs, which helpful to parents as they continue to look for ways to engage their kids at home throughout the day.
- **Exhibitions:** Though the Center for Architecture has had to close its galleries, are transitioning our major fall 2020 exhibition to an online research project. The project, *Visualize NYC 2021* will launch in November 2020, the result of a collaboration with MIT's Civic Data Design Lab to explore pivotal design, infrastructure, and policy issues in NYC's 2021 Municipal Elections. The Center for Architecture has also launched a new virtual exhibitions portal, which allows visitors to explore popular past exhibitions and new content from the comfort of their homes.
- **Archtober:** Despite the pandemic, the Center for Architecture is celebrating 10 years of Archtober, New York City's annual festival of architecture and design, which offers many ways to collaborate with other non-profit organizations around the city and increase awareness of architecture. Archtober will be mostly online and has expanded to focus beyond NYC, engaging new partners further afield.
- **News + Social Media:** At a time when we are dependent, more than ever, on our devices to get our news, our communications team has been actively writing up design news and announcements to keep our large list of subscribers informed and engaged.