

GUESS-A-SKETCH 2019

CENTER FOR ARCHITECTURE
THURSDAY,
MARCH 7, 2019
6-9PM

SPONSORSHIP LEVELS

As a sponsor of Guess-A-Sketch, you are supporting all Center for Architecture K-12 design education programs, both at our facility and in schools throughout New York City.

<input type="checkbox"/> BENEFACTOR (\$15,000)	<input type="checkbox"/> Full-Page Digital Journal Ad (\$500)
<input type="checkbox"/> PATRON (\$10,000)	<input type="checkbox"/> Half-Page Digital Journal Ad (\$250)
<input type="checkbox"/> SPONSOR (\$5,000)	<input type="checkbox"/> VIP Ticket (\$250)
<input type="checkbox"/> SUPPORTER (\$2,500)	<input type="checkbox"/> Individual Ticket (\$150)
<input type="checkbox"/> FRIEND (\$1,000)	<input type="checkbox"/> I am unable to attend the event, but would like to contribute: (\$)

LISTING

Please list donor or firm name as it should appear in electronic materials:

PAYMENT

- Check Enclosed (Payable to the Center for Architecture)
- Credit Card: Amex MasterCard Visa Discover

Card Number / Expiration Date / Security Code:

Cardholder Name / Signature:

Please return completed form and payment to:

Development Department / Center for Architecture / 536 LaGuardia Place /
New York, NY 10012 / Tel. 212-358-6125 / development@aiany.org

Reservations will be granted on a first come, first served basis.

Reservation and payment deadline: February 25, 2019. All reservations are final.

To pay online or view event updates visit, centerforarchitecture.org/guessasketch.

The Center for Architecture is a 501(c)(3) organization. EIN #22-3047700.

The estimated fair market value of the event is \$75 per ticket. The balance is deductible as a charitable contribution to the extent allowed by law.

Notes:

- *Benefactor, Patron and Sponsor level contributors have the option of using 5 of their tickets to form and sponsor a team.
- Please send us your list of team member names and/or audience ticket names no later than Monday, February 25, 2019.
- For inclusion in the digital journal, full ads must be received by February 25, 2019

BENEFACTOR (\$15,000)

- Recognition at the Benefactor level
- Receive 15 audience tickets*
- Logo in Guess-A-Sketch invitation
- Logo with link in all Guess-A-Sketch digital materials
- Full-Page ad in the digital event journal
- Verbal acknowledgement at the event
- Invitation to the VIP reception
- Opportunity to distribute promotional material/corporate giveaways at event
- Logo featured prominently throughout the event
- Logo recognition wherever major annual education program donors are listed for 2019

PATRON (\$10,000)

- Recognition at the Patron level
- Receive 10 audience tickets*
- Logo in Guess-A-Sketch invitation
- Logo with link in all Guess-A-Sketch digital materials
- Full-Page ad in the digital event journal
- Verbal acknowledgement at the event
- Logo featured prominently throughout the event

SPONSOR (\$5,000)

- Recognition at the Sponsor level
- Receive 8 audience tickets*
- Full-Page ad in the digital event journal
- Logo in Guess-A-Sketch invitation
- Logo with link in all Guess-A-Sketch digital materials

SUPPORTER (\$2,500)

- Recognition at the Supporter level
- 4 audience tickets
- Full-Page ad in the digital event journal
- Name in Guess-A-Sketch invitation
- Name in all Guess-A-Sketch digital materials

FRIEND (\$1,000)

- Recognition at the Friend level
- 2 audience tickets
- Full-Page ad in digital event journal

VIP Ticket (\$250)

- Invitation to cocktail reception

Digital Journal Ad Specs

Digital Journal Ad Specs

ALL ADS MUST BE RECEIVED BY FEBRUARY 25th.

AD SPECS

\$500 full page color ad	1440 x 1080 pixels/inch length (Horizontal Ad)
\$250 half page color ad	720 x 1080 pixels/inch (Vertical Ad)

GRAPHIC FORMAT

- File Types: Hi-resolution color PDF or EPS (Adobe Illustrator EPS 10+) with all fonts and graphics outlined, and all raster images embedded
- Color profile: RGB
- Resolution: 300 dpi
 - This will accommodate viewing on a large screen; anything less does not guarantee the quality of the graphics.

YOUR JOURNAL AD CAN

- Advertise your company's services
- Send well-wishes to honoree sketchers
- Congratulate the Center for Architecture
- Your logo with a message

Email file to development@aiany.org no later than 5pm on February 25th.