GUESS-A-SKETCH FAQ

HOW DOES MY FIRM COMPETE IN THE GAME?
Firms sponsor Teams in order to compete in the game. Team sponsorships start at $5,000 and range up to $15,000. Our Patron level ($10,000) is the best value and comes with a full-page ad in the digital journal, additional audience tickets, verbal acknowledgement at the event, and logo recognition in our digital and printed materials. To reserve a team, click here.

HOW MANY PLAYERS ARE ON A TEAM?
There is a maximum of 5 players per team. Additional audience tickets (your cheerleaders) are included according to your sponsorship level.

HOW MUCH ARE TICKETS TO THE EVENT?
Advance audience tickets are $150 and go on sale February 10, 2020. To reserve tickets, click here. Tickets at the door cost $165.

WHAT IS THE DIFFERENCE BETWEEN VIP AND AUDIENCE TICKETS?
VIP Tickets are $250 and go on sale on January 2. VIP Tickets receive early entrance to the cocktail reception with the events honoree sketchers, participating teams and the emcee.

WHAT IS THE HOST COMMITTEE?
The Host Committee is responsible for raising funds for Guess-A-Sketch, selling tickets, securing prize sponsors, helping select this year’s sketchers, and bringing the overall fun factor to the event. If you would like to nominate any young professionals from your office or would like to join, please send an email to the Development Department at development@aiany.org.

WHAT’S THE SCHEDULE OF THE EVENING?
Please check in at the door using your last name or the firm you are attending with. The VIP Reception begins at 6:00pm (special ticket required). Doors open at 6:30pm for Audience Ticket members. Hors d’oeuvres and drinks will be served throughout the evening. The competition will begin at 7:15pm and the event will conclude at 9pm.

WHERE IS THE EVENT HELD?
Guess-A-Sketch is held at the Center for Architecture at 536 LaGuardia Place, New York, NY 10012.

WHERE IS MY TICKET?
There are no physical tickets for the event. Upon arrival please provide your last name or the name of the firm you are attending with.

WHAT DOES THE EMCEE DO?
The Emcee is the host of the evening. They will be pulling a building out of a jar for the two sketchers to draw and will be watching to see which team wins the winning point.

HOW DOES THE AUDIENCE PARTICIPATE IN GUESS-A-SKETCH?
Audience members are also able to guess the sketch by tweeting their answers to @CenterforArch using the #guessasketch hashtag. The first person to respond with the correct building name receives a retweet from @CenterforArch and wins a fabulous prize.
WHERE DO I PICK UP MY TWITTER PRIZE?
After @CenterforArch retweets your answer and confirms you have the winning answer, simply show the tweet to the Prize Table on the main floor to collect your prize!

WHAT DO THE HONOREE SKETCHERS DO?
Sketchers will be drawing with charcoal on large white paper on easels. There will be one drawing per question. Sketchers MAY draw anything related to the word, no matter how tenuous the link. For example, “Mail Man” could be represented as an envelope and a stick figure. Sketchers MAY NOT draw ears for “sounds like” or dashes for the number of letters in a word; use letters or numbers; speak to the teams; or use sign language.

WHAT IS THE SKETCH SHOP?
The Sketch Shop is an opportunity for guests to bring a bit of the game home! All drawings are autographed and put up for sale in the back of the gallery for $50. Art pieces sold in the Sketch Shop directly support our K-12 design education programming.

IS THERE AN MINIMUM AGE REQUIREMENT TO ENTER THE EVENT?
Guests to attend the event must be 21+.

WHAT IS THE DRESS ATTIRE?
Casual business attire.

WHAT’S THE REFUND POLICY?
Unfortunately, tickets are non-refundable. If you have accidentally purchased your tickets twice – we will refund you the cost of your ticket minus the transaction fee.

WHAT IS YOUR PRESS POLICY?
Press tickets are available upon request, please email cschaulsohn@aiany.org for more information.

DO YOU HAVE ANY DISCOUNTED PRICES?
This event is a fundraiser thus we do not offer discounts. All funds raised will help sustain and expand our wonderful K-12 programs. We are grateful for your contribution to our mission. If you are interested in volunteering, please email development@aiany.org.

Other questions? Please direct to development@aiany.org.